

Media

List of Features Supported by Visual Dolphin Media

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Yearly Media Plan

Features	VDolphin Media	Other
Plan entry is managed in a form of an excel look like grid, where 12 columns for 12 months are displayed horizontally and media/programs are displayed vertically.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Entries in the yearly plan define the client, the brand and the brand agency, if any	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A plan can include many markets, media vehicle...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A billing type is specified in the entry to determine whether billing goes directly to the customer or its brand agency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Several plans may be grouped by campaign and related reports may be produced. A campaign may cross over several products, and show cost and sales figures related to a specific event.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The reference numbers of media plans are automatically numbered sequentially. A manual reference can be defined by a user for his own classification	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A plan that has to be interrupted may be blocked or canceled.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Blocked plans means that no more booking may be issued from the schedules; however all booking already under process will keep on generating transactions such as vouching, reconciliation of invoicing...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Canceled plans mean that all schedules, booking and invoices (processed or not) will be cancelled for ever	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A budget can be allocated for a specific plan...An online field will show at any time how much was already spent.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Plan transactions display at the same time the cost and the selling prices, hence allowing a visual (and on the spot) comparison of profit margins	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rates are filled automatically based on the rate cards and may be amended or modified specifically for a certain booking	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Default deal elements values (cost and revenue) are filled automatically based on the deals entered and may be amended or modified specifically for a certain booking	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Default spot kind can be defined to speed the data entry of a plan and can be amended	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Changing default deals with the media or the client can be affected retroactively	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Retroactive can be done for the whole plan, by media, copy key, month	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Retroactive can affect the conversion rate between the buying and selling	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cash Discount management: At the plan level, the user can decide by media to give a specific discount that will be printed separately	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Break the month into spot kind without re-entering the details	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deals in the plan can be entered by media, program, spot kind...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Copy keys may be (optionally) predefined in tables where selection may come from; or be entered manually during the preparation of the plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Programs may be (optionally) predefined in tables where selection may come from; or be entered manually during the preparation of the plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Yearly Media Plan (continued)

Features	VDolphin Media	Other
Any change in media, program, time, duration, copy key will recalculate the prices accordingly	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Months on which the program is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Months on which the campaign is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Months on which the copy key is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Size entry with * for newspapers will affect the calculation of space allocated accordingly	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Possibility to add lines to the plan from another plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Copy a complete plan or part of it to a new plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Spots may be defined by alphabetical characters instead of quantities; that is in case there is a need to alternate several copy keys on different days across the same program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Different gross (basic) rates can be set for the selling and for the buying	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change to a plan will affect its schedules, booking orders and invoices... The change should be done only from one place.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Before changing in a confirmed plan, we can keep a track from it in a history table accessible at anytime for viewing	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Possibility to print the amendments between any revision of a plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Summary of a plan can be viewed in cost or selling and frequencies by media, media type, copy key, month, market and other criteria	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Audience reach can be entered manually: OTS, TRP, PRPSR	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Prints analysis by GRP, CPM or reach	<input checked="" type="checkbox"/>	<input type="checkbox"/>
It is possible to allocate the quantity of spots for a month in days, as a preparation for generating a schedule.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Multiple simultaneous layouts of the plan may be issued out of the system. (these different layouts may be issued for example in an Arabic version; a version where all the plans of a client are consolidated under one printed plan, a version where header shows 12 columns, a version showing the weeks of the year, a version without costs or even a different version layout of each country)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The selling deal can be hidden by user	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The buying deal can be hidden by user	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Security allowing each team to view only his booking orders without having access to other team's deals and booking orders	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The distribution of the spots can be hidden within the month by spot kind	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Privilege to get only programs with rates previously defined	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Parameter can be set to forbid the entry of different plans with same header	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other security can be set by user to allow the changes if plan approved, scheduled, booked...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Campaign Management/Media Schedule

Features	VDolphin Media	Other
A schedule may include several markets, media, months and copy keys at the same time	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Schedule can be generated from an approved plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A schedule can be entered manually in a form of an excel look like grid, where 31 columns for 31 days are displayed horizontally and media/programs displayed vertically.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Imported directly from another system (link to Media Buying units and agencies)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A schedule can be duplicated in order to speed the data entry operation	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Entries in the schedules define the client, the brand and the brand agency, if any	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A schedule can include many markets, media vehicle, months...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A billing type is specified in the entry to determine whether billing goes directly to the customer or its brand agency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Several schedules may be grouped by campaign and related reports may be produced. A campaign may cross over several products, and show cost and sales figures related to a specific event.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The reference numbers of schedules are automatically numbered sequentially. A manual reference can be used by user for his own classification	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A schedule that has to be interrupted may be blocked or canceled.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Canceled schedules mean that all schedules, booking and invoices (processed or not) will be cancelled for ever	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Schedule transactions display at the same time the cost and the selling prices, hence allowing a visual (and on the spot) comparison of profit margins	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rates are filled automatically based on the rate cards and may be amended or modified specifically for a certain booking	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Default deal elements values (cost and revenue) are filled automatically based on the deals entered and may be amended or modified specifically for a certain booking	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Default spot kind can be defined to speed the data entry of a schedule and can be amended	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Changing default deals with the media or the client can be affected retroactively	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Retroactive can be done for the whole schedule, by media, copy key, month	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Retroactive can affect the conversion rate between the buying and selling	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cash Discount management: At the schedule level, the user can decide by media to give a specific discount that will be printed separately	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Copy keys may be (optionally) predefined in tables where selection may come from; or be entered manually during the preparation of the schedules	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Programs may be (optionally) predefined in tables where selection may come from; or be entered manually during the preparation of the schedules	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fast splitting of the frequency: mark the days to put the ad and decide on the frequency, all the days will be affected in one shot	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deals in the schedule can be entered by media, program, spot kind...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Campaign Management/Media Schedule (continued)

Features	VDolphin Media	Other
Rate card button gets the program, time, duration...in order to speed the data entry operation	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change in media, program, time, duration, copy key will recalculate the prices accordingly	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Days on which the program is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Days on which the campaign is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Days on which the copy key is not valid will be blocked in order not to let the user enter wrong data by mistake	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Size entry with * for newspapers will affect the calculation of space allocated accordingly	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Spots may be defined by alphabetical characters instead of quantities; that is in case there is a need to alternate several copy keys on different days across the same program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Once a schedule is printed, it is marked as printed and the user needs additional privilege in order to make any changes	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change in the schedule will increment its revision number if printed	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Different gross (basic) rates can be set for the selling and for the buying	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Summary of a plan can be viewed in cost or selling and frequencies by media, media type, copy key, month, market and other criteria	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Audience reach can be entered manually: OTS, TRP, PRPSR	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Prints analysis by GRP, CPM or reach	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change to a schedule will affect its schedules, booking orders and invoices... The change should be done only from one place.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Weekends definition marked with a diferent background in grid... weekends definition are flexible	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tooltip at the day cell shows the plan id if any, booking order id, invoice id, reconciliation id...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Clashes detection in order not to schedule many spots that should not appear together	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Clashing control can be done by brand, copy key, brand category, client, break... within same programs, same time...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Possibility of management of all the media flow from same screen	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Colors identify in a friendly way the spots that have been scheduled, the ones that are booked, the ones that are vouhed, the one that are invoiced and the ones which supplier invoice is received	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Booking orders can be generated by media, media month, copy key...or even by spot	<input checked="" type="checkbox"/>	<input type="checkbox"/>
New spots can be added to an existing booking order in a very simple fast way: just mark the spot and generate	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Invoicing may be done partially for (for example) the spot related to the 1st week of a booking that include insertions over a whole month	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Revert a spot from its current status. In case a spot is booked and we revert it, it will be removed from the booking order...(user privilege)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Option to preview the booking order, invoice before even generating it...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Campaign Management/Media Schedule (continued)

Features	VDolphin Media	Other
Proforma invoices can be generated at the level of the schedule for clients who require official documents for granting payments in advance, prior to issuing the final invoices	<input checked="" type="checkbox"/>	<input type="checkbox"/>
List of the credit and debit notes issued on the schedule	<input checked="" type="checkbox"/>	<input type="checkbox"/>
List of schedules, booking orders and invoices of the current entry	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Multiple simultaneous layouts of the schedule may be issued out of the system. (these different layouts may be issued for example in an Arabic version; a version where header shows 31 columns, a version showing the weeks of the month, a version without costs or even a different version layout of each country)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The selling deal can be hidden by user	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The buying deal can be hidden by user	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Security allowing each team to view only its schedules without having access to other team's deals and booking orders	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Privilege to get only programs with rates previously defined	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other security by user to allow the changes if schedule approved, booked, invoiced...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Booking Order

Features	VDolphin Media	Other
One booking order can cover many schedules, many months, many media, many markets...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The reference numbers of booking orders are automatically numbered sequentially. A manual reference can be used by user for his own classification	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generate the booking from a schedule by spot, by media, by month, by copy key...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Intercompany booking orders may generate entries in other sister branch, electronically, online, hence securing manual entry mistakes, and sparing double entry of the same transaction in two different branches	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Booking amendment only feasible from the schedule...Any change at the schedule or plan will affect automatically the invoice	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change affecting a booking order that is already printed, will increment its revision number.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The history of the changes of the printed booking order can be tracked	<input checked="" type="checkbox"/>	<input type="checkbox"/>
If a booking order is changed, the latest revision can be printed as is.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
In case of any revision done on a booking, the new booking is sent to the media with a new "amendment number" to the same booking reference. That assumes to the media, the cancellation of the previous amendment and the validation for the new one.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
It is possible, while booking on the same schedule, to purchase insertions in the same media from various suppliers at the same time. (For ex, Purchasing two spots in BBC on two different program for the same client brand, each from a different supplier – within the same media plan)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Multiple simultaneous layouts of the booking orders may be issued out of the system. (These different layouts may be issued for example in an Arabic versio; a version where header shows 31 columns, a version showing the weeks of the month, a version without costs or even a different version layout of each country	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Colors identify in a friendly way the spots that have been booked, the ones that are vouched, the one that are invoiced and the ones which supplier invoice was received	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Weekends definition are marked with a different background. Weekends definition are flexible	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tooltip at the day cell shows the plan id if any, booking order id, invoice id, reconciliation id...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Grid Management

Features	VDolphin Media	Other
Distribution of the ads into breaks and positions using easy drag and drop	<input checked="" type="checkbox"/>	<input type="checkbox"/>
While allocating the ads to the breaks, the total allocated and the total allowed can be seen online...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Print out of the daily schedule of a media including the programs, breaks and ads...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Monitoring/Vouching

Features	VDolphin Media	Other
Manual vouching by spot	<input checked="" type="checkbox"/>	<input type="checkbox"/>
While vouching, a user can add remarks, page, break on or quality... where the ad appeared	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Quantities can be split in case less spots were aired than the booked ones. Automatically, it will affect the schedule and booking order and the invoice (in case issued). No need to make the changes in many places...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Invoicing

Features	VDolphin Media	Other
One invoice can cover many months, many markets, many media, many copy keys...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The reference numbers of invoices are automatically numbered sequentially. A manual reference can be used by a user for his own classification	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generated from the booked spots by spot, month, copy key...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Intercompany sales may generate entries in other sister branch, electronically, online, hence securing manual entry mistakes and sparring double entry of the same transaction in 2 different branches	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Invoice amendment feasible from the schedule.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change of the schedule, plan or booking order will automatically affect the invoice.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Any change will increment the invoice revision number if printed	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The system tracks the history of changes of an invoice	<input checked="" type="checkbox"/>	<input type="checkbox"/>
If an invoice is changed, a user can print the latest revision or only the changes	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Possibility to issue one invoice for an agency while grouping all its clients together	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Option to force invoicing that comes only on vouched (monitored) insertions	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Billing may be done to a client or to the agency of the client (for media buying organizations)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
It is possible to align the invoice sequences of the media and the production as well as handling them in two different serial numbers.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
An invoice can be issued in a currency while the buying part may be done from several media, each in a different currency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
An invoice can be issued in a currency while the schedule may be done in a different currency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Selling currency conversion rates may be agreed upfront with client and fixed for a period of time.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
After billing, the currency conversion rates may be revised and adjusted (example: when selling in US Dollars a space purchased in Euro - even if prices are confirmed with the client at the schedule - few months later, upon invoicing, the rate of the euro went up, the rate may be adapted and the selling may be changed for protecting the agency for losses in the conversion rates.)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
We can split an invoice into many to be paid by different customers or on different dates	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LPO number can be entered manually.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Automatic way for linking each invoice to its related LPO (for some clients the system secures issuing invoices without mentioning the client LPO reference)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Multiple simultaneous layouts of the invoices may be issued out of the system. (These different layouts may be for example an Arabic version, a version where header shows 31 columns, a version showing the weeks of the month, a version without costs or even a different version layout for each country)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Colors identify in a friendly way the spots that have been booked, the ones that are vouched, the ones that are invoiced and the ones with supplier invoice received	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Weekends definition marked in a different background... Weekends definition are flexible	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tooltip at the day cell shows the plan id if any, booking order id, invoice id, reconciliation id...	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Automatic Generation

Features	VDolphin Media	Other
Confirmed plans that are ready to be scheduled may be displayed according to criteria selected and scheduled in different transactions by pressing on one generation button.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirmed schedules that are ready to be booked may be displayed according to the criteria selected and booked in different transactions by pressing on one generation button.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Booking orders that are ready to be invoiced may be displayed according to the criteria selected and invoiced in different transactions by pressing on one generation button.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generation of bulk of schedules, booking orders and invoices in one shot based on many criteria and grouping	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generation of schedules can be done by spot, by copy key, by media, media month, media month copy key, media copy key, media spot date...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generation of booking orders can be done by spot, copy key, media, media month, media month copy key, copy key month, media copy key, media spot date, schedule, schedule month, schedule media month	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Generation of invoices can be done by spot, copy key, media, media month, media month copy key, copy key month, media copy key, media spot date, schedule, schedule month, schedule media month	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Supplier Invoice - Reconciliation

Features	VDolphin Media	Other
The reference numbers of supplier invoices are automatically numbered sequentially. A manual reference can be used by user to follow the supplier classification	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Easy data entry: reconciliation of the spots aired	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Easy way to generate a bulk of reconciliations in one shot instead of issuing one by one	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Security to reconcile only vouched spots	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Security to reconcile only invoiced spots	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Client/Supplier Notes

Features	VDolphin Media	Other
Issue credit, debit notes on the client and supplier invoices already issued or received.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Notes are included in the statistics report in order to get the real profitability...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Credit notes, debits notes, fees out and volume rebates may be set for a client or a supplier. They may be allocated to one specific invoice or split over several invoices created between two dates.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Management of yearly VRs and fees out	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Posting to Accounting

Features	VDolphin Media	Other
Flexibility to decide on the accounts, each cost or revenue element to be posted to.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cost accrual may be posted immediately and online in the finance, upon issuing the client invoice	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Report showing the accrual to be considered in case not automatically taken while making the sales	<input checked="" type="checkbox"/>	<input type="checkbox"/>
After checking and closing the transaction of a year, the system blocks the year from any probable editing or amendment that may be done by mistake. However, all data may still be read and producing comparative reports across years is still possible.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Intercompany/interbranch transactions are posted to different accounts, hence allowing an easy consolidation at the group of companies level	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Possibility to change the conversion rate of the foreign currency vs the first local and the second local currency before posting	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cancellation of a posted invoice leads to a reverse of the initial invoice journal voucher	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Commitment/Sponsorship

Features	VDolphin Media	Other
Can be done by grp of clients, grp of agencies, client, agency, brand, lpo...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Can be entered as total for the whole year or spread over the 12 months	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Can check at anytime how much we accomplished from the commitment	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Space Buying

Features	VDolphin Media	Other
A stock of ads can be bought from the media for selling in the coming year	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Simple data entry to enter the total space bought from a specific media and how it is spread over the programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>
While scheduling, an Ad can be excluded from the space bought	<input checked="" type="checkbox"/>	<input type="checkbox"/>
At anytime, space already booked can be checked and how much is still remaining in the stock	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Space Selling

Features	VDolphin Media	Other
Space can be sold to clients for usage in the coming year	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Simple data entry to enter the total space sold to a specific client from a specific media and how it is spread over the programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>
While scheduling, an Ad can be excluded from the space sold	<input checked="" type="checkbox"/>	<input type="checkbox"/>
At anytime, space already booked can be checked and how much is still remaining in the stock	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Brands

Features	VDolphin Media	Other
Easy way to group the brands under predefined categories...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Three sub-levels can be defined for brand categorization	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The three sub-levels are used for the generation of statistical reports	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Master Tables

Features	VDolphin Media	Other
Multi-Currency Support		
Real Multi-Currency system	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Supports two base currencies, one defined as the local currency and the second one selected to answer consolidation requirements	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Transactions entered in the system are automatically converted into the two base currencies according to daily currency rates	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Figures in reports can be produced in any of the two default currencies	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Media		
Media are assigned to a Media supplier (or Media Representative), a media type (TV, Radio, Weekly...), a currency (the purchasing/booking currency), a taxation rate, or VAT rate.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Agreements		
Agreements with Media supplier (or Media Representative) define conditions of the deal (return agency commission, other rebates...)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deal is defined at the level of the client (return of the agency commission (if any), agency fees, and invoice due days...)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deals are set by default during the preparation of a plan or a schedule and may be amended by user.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Specific deals can be defined at the level of one brand. They could be different from the total agreement set between the agency and the client.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Flexible definition of volume rebates per pack of bookings as part of the deal	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Brand		
Three sub-levels can be defined for brand categorization	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The three sub-levels are used for the generation of statistical reports	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Time sheet		
Employee time sheet entry is provided in the system	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Time sheet is linked to accounts and allocated per client	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Employee time sheet is included in the computation of the client profitability reports	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period		
Flexible definition of special occasion periods (like Sales, Christmas, Ramadan...)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Colored identification of the periods	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rate Card		
Rate card defines the unit rates of insertion in a specific media.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
For one media, we may save several rates in parallel (each being valid starting a certain time)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Special rates can be agreed for a client between the media and the Mediasing agency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rates include the cost of each space (10 sec, 20' for a TV for example or inside back cover, inside 4 colors for a magazine or even, the unit rate of a cm/column for a press.)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Additional rating for the positions or the colors can be defined according to variety of rules defined by the supplier.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Features	VDolphin Media	Other
Position may be defined as fixed percentage or a fixed amount with eventually a minimum or a maximum value.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Color loading can apply the rules as defined for the position or according to slabs (Specific amounts for X & Y cm cols...)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Days of insertion or publishing (for ex., a TV program goes on air on Tuesdays, a Weekly Magazine is diffused every Friday) are defined in the rate card at the level of a program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customers		
Customers can be organized as part of a group or a holding.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reporting respect the organizational structure of the customer	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customers definition provides a base for Customer Relationship Management (CRM) and allows an easy integration of Visual Dolphin with any third party CRM system	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customer's definition provides details on contacts (including positions, emails and private numbers), companies' phone numbers, email, detailed address and location, main business type and activity, business categorization...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customer's reference, once defined, is shared between all supported companies.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customer information and address book are maintained once when shared by several companies	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Customer risk or credit limit is controlled out of the several companies the agency is dealing with.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A dues date for invoices payment can be set at client level	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Selling currency conversion rates may be agreed upfront with client and fixed for a period of time.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Communication exchanged with a client like contact briefs may be attached to the customer, reviewed and tracked any time by Management;	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Exchanged documentation (faxes, letters, word or excel documents, that could represents detailed briefs, offers, quotations, agreements or..) with a customer may be also attached to the customer	<input checked="" type="checkbox"/>	<input type="checkbox"/>
User defined fields can be added to the Customer entry screen	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Locations are defined by Country region and city for statistical purposes on client's market penetration.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Connectivity and Collaboration

Features	VDolphin Media	Other
Replication advantages allow several branch agencies to be consolidated online at the head office for consolidation purposes, audit or inter-branch reconciliations.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Remote access allows running Visual Dolphin remotely systems remotely through the web or direct dial up lines without any installation at the client side.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Printouts may be sent by mail or by fax directly from the system.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A schedule may generate booking in other systems.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
An optional module allows the agency's clients to track their schedules, yearly plans and their statement of account online, through the internet.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Multi-Language Support

Features	VDolphin Media	Other
Entry of the various parameters is possible in any two languages, a default one and a second language. This allows printing schedules, invoices or booking orders in the defaults or second language. The same applies for the financial reports where reporting need to comply with the country's official language	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Reporting and Analytical tools

Features	VDolphin Media	Other
Reporting produces statistics on the agency's activities by market segment (total billing and profit margins by sector of activities such as leisure & tourism, home appliances, food stuff, cosmetics or detergent...)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reports display the GRP and the CPM for a specific Mediaing. They help measuring the efficiency the media plan for a better audience reach and the cost per thousand of persons reached.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
An advanced reporting module allows displaying and analyzing all figures in a graphical way. It shows figures by selecting any combination of the following criteria: Clients, brands, media, media reps, group of client, client's business activities, brand categories, account handlers, (intermediate) Agencies, branch, clients location, period (years, months, quarters or even days), Media types, schedule, market and copy key. (Optional)	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Security and Parameters

Features	VDolphin Media	Other
Security is defined by group of users where it assigns for each module who can view, add, edit (modify) delete or print the transactions related to the module.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Another level of security allocates rights at the level of functions, like who approves and validates a plan, approves or validates a schedule, review a schedule after booking was issued, or even who may cancel a booking...	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Security can even be defined at the level of certain fields. Some users can see the selling part without the buying cost or the supplier cost with the selling amount or even no amounts at all, but only frequency of spots.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Very high level of security may even go up to reviewing a schedule after being invoiced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Each transaction generated by the application stores a log file that saves the user who created it and the date/time of creation, and the name, dates of time of the change.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Within the same agency, two account handlers can be restricted to see each the booking details of the other, for avoiding conflicts on competitive products.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Account handlers may be set by default as related to a client or just a brand of this client.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Miscellaneous Features

Features	VDolphin Media	Other
Credit notes, debits notes, fees out and volume rebates may be set for a client or a supplier. They may be allocated to one specific invoice or split over a several invoices created between two dates.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
After checking and closing the transaction of a year, the system block the year from any probable editing or amendment that may be done by mistake. However all data may still be read and producing comparative reports across years is still possible.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fast data entries of the master tables from excel.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Coming Features

Features	VDolphin Media	Other
Visual Dolphin Media may run multiple media companies simultaneously. Companies can be linked to the same financial book	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Plan and schedule will be fully integrated	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deals with the media may be updated in the course of the year, and even if invoices were already issued, a change in the deal updates retroactively the insertions already done on the specific media	<input checked="" type="checkbox"/>	<input type="checkbox"/>
More detailed deals and rules will be defined in the master tables for a higher level of automation; hence, minimizing the work of the users, and securing the operations.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Specific pricing schema can be defined by the Mediaising company to add flexibility when setting the deals	<input checked="" type="checkbox"/>	<input type="checkbox"/>



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